

PROfessional CONNECTION: Reality PR
Sponsored by the Southern Company
Conference Schedule

Wednesday, November 11, 2009

Registration 12:00 p.m. - 12:30 p.m.

-Registration will take place in the Tate Student Center outside of the Tate Reception Hall.

-Note: The hospitality room (Tate 139) will be open from 12:30 p.m. until 5:00 p.m. for refreshments, resume critiques and portfolio reviews.

1st Session 12:30 p.m. - 1:30 p.m.

America's Next PROfessional: First Six Months out of College (Tate 142)

PR Life: Agency vs. Corporate vs. Non-Profit (Tate 138)

The Flavor of Communications: Advertising/Marketing/PR and the Difference (Tate 141)

Break 1:30 p.m. - 1:45 p.m.

Hospitality Room is Open (Tate 139)

2nd session 1:45 p.m. - 2:45 p.m.

True Life: I Can't Get A Job: Grad School/Freelancing Options (Tate 138)

PR Paradise: Boutique PR (Tate 141)

Two-A-Days: Sports PR (Tate 142)

Break 2:45 p.m. - 3:00 p.m.

Hospitality Room is Open (Tate 139)

3rd session 3:00 p.m. - 4:00 p.m.

I Survived an International Job: International PR (Tate 138)

PROject DC: Public Affairs (Tate 141)

The Alexa Chung Show: Social Media and Beyond (Tate 142)

Break 4:00 p.m. - 4:15 p.m.

Hospitality Room is Open (Tate 139)

4th session 4:15 p.m. - 5:00 p.m.

America's Next PROfessional: First Six Months out of College (Tate 142)

PR Life: Agency vs. Corporate vs. Non-Profit (Tate 138)

PR Paradise: Boutique PR (Tate 141)

Dinner begins at 5:05 p.m. in the Tate Reception Hall

The conference is sponsored by Southern Company and an employee will be honored during the reception.