

Get Published

Write for the *PRecedent*

What is the *PRecedent*?

The *PRecedent* is our PRSSA chapter's newsletter that comes out twice a month.

This year's *PRecedent* will focus on making the best of your time in Grady and becoming a more marketable job applicant. Articles will feature what members have accomplished in the past, what PRSSA is doing today and opportunities it's providing for the future.

Why should you write?

- Every PR student knows writing is crucial to a communications career, but knowing this is different from acting on it.
- The *PRecedent* provides the perfect opportunity to get published, share PR knowledge with peers, and connect with with PR professors, students and professionals.
- If you're worried about the time commitment, stop causing yourself wrinkles! These articles are short and informative.
- The ideal length is between 200-300 words, but if you have an interesting statistic or quotation, send it my way.
- Having published writing increases your chances of landing an internship and pads your portfolio, so take the extra time to write an article; it could help you get a dream job!

Story Ideas:

- Internship experience
- Unique or interesting classes
- Advice from professors or PR professionals
- Upcoming events or past successes on Creative Consultants teams
- Opportunities on campus
- Anything industry-related that you've learned the hard way
- These are some story ideas, but obviously this list doesn't include everything – be creative!

Requirements:

- Articles are **due at each meeting**.
- **400 words** is the absolute maximum. If you turn in an article longer than that, it will be edited down to fit on one page.
- All entries must be written in **AP Style**. For underclassmen, this would be a great incentive to join the mentoring committee. Your mentor can explain what AP Style is and how to use it.
- Make sure at least one person has checked over your work before you submit it. After looking at something for a long time, you can skip mistakes.

Contact:

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