

CREATIVECONSULTANTS

2009–2010 Application *(applications are due Sept. 9 2009. Return to Dr. Jones in room 211 or Mrs. LeBlond in room 215)*

CONTACT INFO

name _____ major/minor _____

year in school _____ phone # _____ e-mail _____

DESIRED POSITION *(you may check more than one)*

account executive junior account executive team member

APPLICABLE PR EXPERIENCE *(internships, social media skills, jobs, volunteering)*

CREATIVE CONSULTANTS EXPERIENCE *(account, year, positions)*

WHAT DID YOU DO THIS SUMMER?

TOP 10 CLIENT PICKS

1. _____

Why this client?

(in this space, list your client picks 2–10)

COURSES YOU'VE TAKEN OR ARE TAKING *(please put a C before classes you have already taken and an IP before those in progress)*

_____ADPR 3510 | PR Research _____ADPR 3520 | Graphic Communication _____ADPR 5910 | PR Administration

_____ADPR 3850 | Public Relations _____ADPR 5920 | PR Communications _____ADPR 5950 | PR Campaigns

_____JOUR 3410 | Newswriting & Reporting _____JRLC 5040 | Law of Mass Communication

ARE APPLYING TO BE AN ACCOUNT EXECUTIVE OR JUNIOR ACCOUNT EXECUTIVE?

Please explain why you want the position (**attach separate typed sheet**). What qualities make you a capable team leader? What creative ideas do you have for your prospective client? Please mention any leadership experience you have. Also attach a résumé if you have one.

NOTE: Candidates for Account Executive and Junior Account Executive will be interviewed on Sunday, September 13 in the MLC. Please sign up for a short interview on Dr. Jones' office door (221).

Kaitlyn Darr, Director, kaitlyn.darr@gmail.com